1 of

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Traffic Order# 213168

Printed: 10/12/2012 4:53 PM
Last Received: 10/12/2012 12:52 PM
Showing Buylines: All Lines

Rep Order# 6861736 EC'd Yes

Ver# 9

Mod# 3

Status Confirmed

Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 Agency C/P1/P2/E
Flight Dates 354/352/2425 10/09/2012 - 10/15/2012

Product Estimate#

Station WISH-TV INDIANAPOLIS, IN Advertiser ().IDCVF_DONNELLY Product IDCVF DONNELLY

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) KATE BRADY 215-567-6005

Estimate# Buyer Phone# Fax#		2425 Erica Corso	Ì		Agency C/P1/P2/E Flight Dates Hiatus Weeks	WASHINGTON, DC 2000 P1/P2/E 354/352/2425 ss 10/09/2012 - 10/ eks	354/352/2425 10/09/2012 - 10/15/2012	,G	Salesperson Phone# Salesperson FAX#	10ne# 1XX#	215-567-6005 215-567-5938	0.5 38	
CONTRACT COMMENT SC=*	CTC	OMMENT											
LT Ln		Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
 	i	TU 8	8A-9A Buyline Comment:	CBS THIS MORNING		: 30	\$150.00	10/09-10/09	щ 	<u></u> Н	}1 	\$150.00	
2		W 8 Buyline	8A-9A Buyline Comment:	CBS THIS MORNING WIN		: 30	\$150.00	10/10-10/10	ц	⊣	Н	\$150.00	
ω		TH { Buyline	8A-9A Buyline Comment:	CBS THIS MORNING WIN		:30	\$150.00	10/11-10/11	Н	⊣	Н	\$150.00	
44		F 8uyline	8A-9A Buyline Comment:	CBS THIS MORNING WIN		:30	\$150.00	10/12-10/12	Щ	Н	Н	\$150.00	
Сī		M 8 Buyline	8A-9A Buyline Comment:	CBS THIS MORNING WIN		:30	\$150.00	10/15-10/15	Н	H	н	\$150.00	
ത		TU Buyline	7A-8A Buyline Comment:	DAYBREAK/CBS THIS MORNING WIN	DRNING	:30	\$350.00	10/09-10/09	Ц	H	Н	\$350.00	
7		W 7 Buyline	7A-8A Comment:	DAYBREAK/CBS THIS MORNING WIN	RNING	:30	\$350.00	10/10-10/10	Ч	H	Н	\$350.00	
ω		TH Buyline	7A-8A Buyline Comment:	DAYBREAK/CBS THIS MORNING WIN	DRNING	:30	\$350.00	10/11-10/11	н	Н	Н	\$350.00	
Q		F Buyline	7A-8A Buyline Comment:	DAYBREAK/CBS THIS MORNING WIN	RNING	:30	\$350.00	10/12-10/12	Ц	⊬	н	\$350.00	
10	O	M Suyline	7A-8A Buyline Comment:	DAYBREAK/CBS THIS MORNING WIN	DRNING	:30	\$350.00	10/15-10/15	Н	Н	ш	\$350.00	

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Rep Order# 6861736 EC'd Yes Ver# 9 Mod# 3 Status Confirmed Traffic Order# 213168 3168 **Printed:** 10/12/2012 4:53 PM **Last Received:** 10/12/2012 12:52 PM **Showing Buylines:** All Lines

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												LT	Station Advertiser Product Estimate# Buyer Phone#
21	20	19	18	17	16	15	14	3	12	H H	 	Ln	iseı iseı te#
TU Buy	F Buy	W Buy	М	ТН Виу	TU Buy	М Виу	ТН	TU Buy	F	W Buy		Day	ISH-TV INI ().ID IDCVF DO: 2425 Erica Corso
4P-5P Buyline Comment:	12P-1230P Buyline Comment:	12P-1230P Buyline Comment:	1230P-2P Buyline Comment:	1230P-2P Buyline Comment:	1230P-2P Buyline Comment:	10A-11A Buyline Comment:	10A-11A Buyline Comment:	10A-11A Buyline Comment:	2P-3P Buyline Comment:	2P-3P Buyline Comment:	! ! !	Time	WISH-TV INDIANAPOLIS, IN () .IDCVF_DONNELLY 1DCVF DONNELLY 2425 Erica Corso
ANDERSON	WISH-TV NEWS 8 @ NOON	WISH-TV NEWS 8 @ NOON	CBS SOAPS Y&R / B&B WIN	CBS SOAPS Y&R / B&B WIN	CBS SOAPS Y&R / B&B WIN	LET'S MAKE A DEAL WIN	LET'S MAKE A DEAL WIN	LET'S MAKE A DEAL WIN	THE TALK WIN	THE TALK WIN		Program	T.X.
	ž	ŭ											Agency () 650 MA: WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30		Len	BUYING SSACHU NGTON, 354 10/09/
\$150.00	\$650.00	\$650.00	\$600.00	\$600.00	\$600.00	\$200.00	\$200.00	\$200.00	\$150.00	\$150.00	1	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W WASHINGTON, DC 20001 P1/P2/E 354/352/2425 es 10/09/2012 - 10/15/2012 pcks
10/09-10/09	10/12-10/12	10/10-10/10	10/15-10/15	10/11-10/11	10/09-10/09	10/15-10/15	10/11-10/11	10/09-10/09	10/12-10/12	10/10-10/10		Dates	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 P1/P2/E 354/352/2425 es 10/09/2012 - 10/15/2012
н	Н	ц	Ч	Н	Ч	1	Н	μ	Ц	щ	1 1	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#
Ц	Н	Н	Н	₽	Н	Н	Н	Н	ሥ	⊣		# of Weeks	Phone#
Н	н	ч	1	ц	Н	н	н	Н	Н	Ь		Total Spots) PHILADELPHIA) KATE BRADY # 215-567-6005 215-567-5938
\$150.00	\$650.00	\$650.00	\$600.00	\$600.00	\$600.00	\$200.00	\$200.00	\$200.00	\$150.00	\$150.00	 	Total Cost	LPHIA ADY -6005 -5938
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Daypart

Rep Order# EC'd Yes

6861736

Ver#

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Status Confirmed

Traffic Order# 213168

Last Received:

Printed:

Printed: 10/12/2012 4:53 PM 10/12/2012 12:52 PM

ဌ Fax# Station V Advertiser Product Phone# Buyer Estimate# 32 31 30 28 29 27 26 25 24 23 22 Ln WISH-TV INDIANAPOLIS, IN r ().IDCVF_DONNELLY IDCVF DONNELLY 2425 Erica Corso Σ UT Z щ THS υŢ Z щ S Day HT Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN Time 530P-6P 530P-6P 6P-630P 6P-630P 6P-630P 6P-630P 6P-630P 4P-5P 4P-5P 4P-5P 4P-5P WISH-TV NEWS 8 WIN WISH-TV WISH-TV WISH-TV NEWS 8 WISH-TV WISH-TV NEWS 8 WISH-TV NEWS 8 ANDERSON ANDERSON ANDERSON ANDERSON Program NEWS NEWS 8 NEWS 8 ω AΤ ΑT AT 5:30 ΑT AΤ AT AT 5:30 თ σ g 0 0 Flight Dates Agency C/P1/P2/E Hiatus Weeks Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 10/09/2012 - 10/15/2012 354/352/2425 Rate \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$150.00 \$150.00 \$150.00 \$150.00 Showing Buylines: All Lines 10/10-10/10 10/15-10/15 10/09-10/09 10/15-10/15 10/12-10/12 10/11-10/11 10/10-10/10 10/09-10/09 10/12-10/12 10/11-10/11 10/10-10/10 Dates ـــــا Spots/Week Rep Firm Sales Office (Salesperson FAX# Salesperson Phone# Salesperson (# of Weeks Н \vdash Н $\mathbf{\mu}$) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 ш μ ш ш ш ш Total Spots \$150.00 Total Cost \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$150.00 \$150.00 \$150.00 \$600.00 \$600.00

Buyline Comment: WIN

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Rep Order# EC'd Yes ĽI Fax# Station Estimate# Phone# Product Advertiser Buyer 42 41 39 38 37 36 ω5 34 ω Ln 43 40 WISH-TV INDIANAPOLIS, IN r ().IDCVF_DONNELLY IDCVF DONNELLY 2425 Erica Corso Σį TH UT Z щ H S υT Z н TH Day 6861736 Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN Time 5P-530P 5P-530P 530P-6P 630P-7P 630P-7P 630P-7P 5P-530P 5P-530P 5P-530P 530P-6P 530P-6P Ver# 9 WISH-TV 6P NEW WISH-TV WISH-TV NEWS 8 WISH-TV WISH-TV WIN WISH-TV WISH-TV 6P NEW WISH-TV WISH-TV WISH-TV WISH-TV Program Mod# NEWS NEWS NEWS NEWS NEWS NEWS NEWS 8 AT 5:30 6P NEW w ω ω ω ω ω ω Status Confirmed ΑT ΑT AT AT ATAΤ AT 5:30 ഗ ഗ 5:30 G G σ Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 Traffic Order# 213168 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 10/09/2012 - 10/15/2012 354/352/2425 Rate \$700.00 \$700.00 \$700.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 Showing Buylines: All Lines Last Received: 10/11-10/11 10/15-10/15 10/10-10/10 10/09-10/09 10/15-10/15 10/12-10/12 10/11-10/11 Dates 10/10-10/10 10/09-10/09 10/12-10/12 10/11-10/11 Printed: **Printed:** 10/12/2012 4:53 PM 10/12/2012 12:52 PM Н ш щ ш ш Spots/Week Rep Firm Sales Office Salesperson Phone# Salesperson FAX# Salesperson (# of Weeks) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 Total Spots \$600.00 Total Cost \$700.00 \$700.00 \$700.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00

Buyline Comment: WIN

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Rep Order# EC'd Yes H Fax# Station Estimate# Phone# Buyer Product Advertiser 51 50 44 Ľ'n 54 53 52 49 48 47 46 45 WISH-TV INDIANAPOLIS, IN r ().IDCVF_DONNELLY IDCVF DONNELLY 2425 Erica Corso Z Day HT S Z щ TH Z UT щ ΠŢ 6861736 Buyline Comment: WIN Buyline Comment: N/A DUE PGM CHANGE Buyline Comment: WIN Buyline Comment: WIN Time 7P-730P 7P-730P 7P-730P 730P-8P 730P-8P 730P-8P 730P-8P 730P-8P 630P-7P 630P-7P 7P-730P Ver# 9 INSIDE EDITION WISH-TV INSIDE EDITION ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT WISH-TV INSIDE EDITION INSIDE EDITION Program Mod# 6P NEW 6P NEW w Status Confirmed Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 Traffic Order# 213168 :30 :30 :30 :30 :30 :30 : 30 :30 :30 :30 :30 Len 10/09/2012 - 10/15/2012 354/352/2425 Rate \$600.00 \$600.00 \$700.00 \$700.00 \$550.00 \$550.00 \$600.00 \$600.00 \$600.00 \$550.00 \$550.00 Showing Buylines: All Lines Last Received: 10/10-10/10 10/12-10/12 Dates 10/12-10/12 10/09-10/09 10/15-10/15 10/11-10/11 10/09-10/09 10/15-10/15 10/11-10/11 10/10-10/10 10/12-10/12 **Printed:** 10/12/2012 4:53 PM 10/12/2012 12:52 PM 0 ш سر ш 0 ш 0 Spots/Week Salesperson (Sales Office (Salesperson FAX# Salesperson Phone# Rep Firm # of Weeks Н 0 0 0) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 Total Spots 0 0 0 \$0.00 \$0.00 Total Cost \$600.00 \$700.00 \$700.00 \$550.00 \$550.00 \$550.00 \$600.00 \$600.00 \$0.00

Buyline Comment: WIN

		Status Confirmed	
Chousing Ruylings: All I inco	Last Received:	Traffic Order# 213168	
II I inec	: 10/12/2012 12:52 PM	Printed:	
	12:52 PM	10/12/2012 4:53 PM	

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Rep Order# 6861736 EC'd Yes

Ver# 9

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Advertiser Product	IDCVF	· ().IDCVF_DONNELLY		WASHIN	SACHU GTON,	6650 MASSACHUSETTS AVE,N.W., SUITE 2 WASHINGTON, DC 20001	W., SUITE 210	Sales Office (Salesperson () PHILADELPHIA) KATE BRADY	
Estimate# Buyer Phone#	2425 Erica Corso	orso	H H	Agency C/P1/P2/E Flight Dates Hiatus Weeks	10/09/2	354/352/2425 10/09/2012 - 10/15/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938	93
#ax# LT Ln	Day	Time	Program	ы	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
55	X	7P-730P Buyline Comment:	INSIDE EDITION N/A DUE PGM CHANGE		:30	\$550.00	10/15-10/15	0	0	0	\$0.00
5 6	hπJ	10P-11P Buyline Comment:	BLUE BLOODS		:30	\$2,000.00	10/12-10/12	щ	Н	Н	\$2,000.00
57	US	9P-10P Buyline Comment:	THE GOOD WIFE		: 30	\$2,000.00	10/14-10/14	[Д	Н	\$2,000.00
58	US	7P-8P Buyline Comment:	60 MINUTES		:30	\$2,000.00	10/14-10/14	Ц	Д	1	\$2,000.00
59	UT	8P-9P Buyline Comment:	NCIS		:30	\$4,000.00	10/09-10/09	Н	Н	ц	\$4,000.00
60	US	10P-11P Buyline Comment:	THE MENTALIST WIN		: 30	\$1,600.00	10/14-10/14	Н	Н	יב	\$1,600.00
61	TU	10P-11P Buyline Comment:	PERSON OF INTEREST/MENTALIST/CSI		:30	\$2,600.00	10/09-10/09	1	Н	1	\$2,600.00
62	UT	11P-1135P Buyline Comment:	WISH-TV NEWS 8 @ 11		:30	\$900.00	10/09-10/09	Н	Н	н	\$900.00
63	Ø	11P-1135P Buyline Comment:	WISH-TV NEWS 8 @ 11 WIN		:30	\$900.00	10/10-10/10	Н	H	ц	\$900.00
64	TH	11P-1135P Buyline Comment:	WISH-TV NEWS 8 @ 11 WIN		:30	\$900.00	10/11-10/11	Ъ	Н	ч	\$900.00
65	ĸ	11P-1135P	WISH-TV NEWS 8 @ 11		20	* 000	10/15-10/15	3	1		

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76	75	74	73	72	71	70	69	68	67	66 !	LT Ln	Buyer Phone#	Station Advertiser Product
us	SA	TH-F	TH-F	TH-F	TU-F	SA	SA	SU 1 Buyline	US	SU	Day	Erica Corso	WISH-TV () IDCVF
1130A-12P Buyline Comment:	6A-9A Buyline Comment:	12P-1230P NEWS	7P-730P	730P-8P	430A-459A	330P-7P	6A-9A Buyline Comment:	1135P-12A ine Comment:	6A-9A Buyline Comment:	6P-7P Buyline Comment:	Time		INDIANAPOLIS, IN .IDCVF_DONNELLY DONNELLY
P NEL TODAY: PART OF MKGDS FOR 10/15	WE DAYBREAK :: PART OF MKGDS FOR 10/15	P NEWS	INSIDE EDITION	ENTERTAINMENT TONIGHT	A NEWS	COLLEGE FOOTBALL	DAYBREAK SATURDAY :: WIN	1135P-12A SPORTS LOCKER Comment: WIN	DAYBREAK SUNDAY :: WIN	WISH-TV 6P NEWS WEEKEND	Program		
7-730P AND	7-730P AND									ND		Flight Dates Hiatus Weeks	Agency (): 650 MA: WASHII
:30 730-8P	:30 730-8P	:30	:30	:30	:30	:30	: 30	: 30	: 30	: 30	Len	10/09/) BUYING TIME ASSACHUSETTS INGTON, DC 20
\$1,000.00	\$150.00	\$650.00	\$550.00	\$600.00	\$50.00	\$500.00	\$250.00	\$350.00	\$200.00	\$400.00	Rate	10/09/2012 - 10/15/2012	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE WASHINGTON, DC 20001
10/14-10/14	10/13-10/13	10/11-10/12	10/11-10/12	10/11-10/12	10/09-10/12	10/13-10/13	10/13-10/13	10/14-10/14	10/14-10/14	10/14-10/14	Dates	[2	.W., SUITE 210
Н	ц	⊢	Н	Н	2	Н	ч	Н	Н	<u>Н</u> 1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
Н	Н	Н	Н	Н	Н	⊣	Н	Н	ш	<u>⊢</u> ; ! !	W #	Phone# FAX#	
Н	Н	μ	1	Н	2	Н	Н	Н	Н	<u></u> Н 	Total Spots	215-567-6005 215-567-5938	PHILADELPHIA KATE BRADY
\$1,000.00	\$150.00	\$650.00	\$550.00	\$600.00	\$100.00	\$500.00	\$250.00	\$350.00	\$200.00	\$400.00	Total Cost	005 938	УҮ ЭНГА

	EC'd Yes	Rep Order# 6861736
		6861736
		Ver# 9
		Mod# 3
		9 Mod# 3 Status Confirmed
Showir		Traffic Order# 213168
howing Buylines: All	Last Received:	
All Lines	10/12/2012 12:52 PM	Printed:
	? 12:52 PM	10/12/2012 4:5

1:53 PM

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Station W Advertiser Product Buyer Estimate# Phone# WISH-TV INDIANAPOLIS, IN RET ().IDCVF_DONNELLY IDCVF DONNELLY 2425 Erica Corso Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency () BUYING TIME
650 MASSACHUSETTS AVE,N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 354/352/2425 10/09/2012 - 10/15/2012

Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

---SALES MONTHLY TOTALS---

Fax#

Oct 12:

73 / \$45,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 73 / \$45,750.00 Sales Totals: 73 / \$45,750.00

---COMPETITIVE---

Market Totals \$111,477 VTTV CABL 10% % MXIN WISH 14% 41% YUNW 0% WRTV 0% WTHR

34%

Demos

Books

null

-- CREDIT RISK --

CASH IN ADVANCE

			Order #]	[Filtered by:] [Sorted by: Alt Order #]			7
P4	\$150.00	M-F 4p-5p	10/12/12	357-5p :30	DCVF DCINNE 2425 Affiderson Cooper 35	TOE/IDOVE-DOMINERY ID	440
P2	\$650.00	Noon News	10/12/12	1230p	And News		Wight.
3 23	\$700.00	CBS Evening News	10/12/12		CBS Evening News		Win I
P4	\$150.00	The Talk	10/12/12		ODO IL LA CALLANDA		Wio I
. P.3	\$600.00	News 8 @5	10/12/12	þ	The Telline		W/SE
P3	\$350.00	CBS This Morning	10/12/12		DONNE 2425 CBS This Morning @7a		W W I
P3	\$600.00	News 8 @6	10/11/12	30p	News 8 @6		Wigh
P4	\$50.00	CBS Morning News	10/11/12		CBS Morning News		WSH HSIW
P3	\$900.00	LN M-F	10/11/12	11-1135p :30	News 8 @ 11 M-F	_	WISIW
P3	\$350.00	CBS This Morning	10/11/12	:30		_	HSIW
P3	\$200.00	Let's Make a Deal	10/11/12	11a	DONNE2425 Let's Make A Deal	·	HSIM
P3	\$600.00	M-F 730-8p	10/11/12	728-8p :30	DONNE2425 Entertainment Tonight	_	HSIM
P3	\$600.00	News 8 @5	10/11/12	5-530p :30	News 8 @5p	Ī	HSIM
P3	\$150.00	CBS This Morning	10/11/12			•	HSIM
P3	\$600.00	News 8 @530	10/11/12	530-6p :30	News 8 @ 530p	_	HSIM
P4	\$150.00	M-F 4p-5p	10/11/12	357-5p :30	Anderson Cooper	_	MSIW
P2	\$600.00	Daytime Afternoon	10/11/12	O	DONNE 2425 Soap Rotator	•	WISH
P3	\$700.00	CBS Evening News	10/11/12	630-7p :30	DONNE2425 CBS Evening News	•	HSIM
P3	\$550.00	M-F 7-730p	10/11/12	658-730p :30	Inside Edition		HSIW
P4	\$150.00	The Talk	10/10/12	p :30	IDCVF DONNE 2425 The Talk 2-3p	•	HSIM
P3	\$600.00	M-F 730-8p	10/10/12	728-8p :30	Entertainment Tonight		HSIW
P3	\$600.00	News 8 @6	10/10/12	558-630p :30	DONNE2425 News 8 @6		WISH
P2	\$650.00	Noon News	10/10/12	1158a-1230p :30	DONNE 2425 Noon News	Ī	HSIM
P3	\$900.00	LN M-F	10/10/12	11-1135p :30	DONNE2425 News 8 @ 11 M-F		HSIM
P3	\$700.00	CBS Evening News	10/10/12	630-7p :30	DONNE 2425 CBS Evening News	_	HSIM
P4	\$50.00	CBS Morning News	10/10/12	430-5a :30		_	HSIM
P3	\$600.00	News 8 @5	10/10/12	5-530p :30	DONNE 2425 News 8 @5p	-	HSIM
P3	\$150.00	CBS This Morning	10/10/12		IDCVF DONNE2425 CBS This Morning @8 8-9a		HSIW
P4	\$150.00	M-F 4p-5p	10/10/12	357-5p :30	IDCVF DONNE 2425 Anderson Cooper 35		HSIW
P3	\$550.00	M-F 7-730p	10/10/12	658-730p :30			HSIW
P3	\$350.00	CBS This Morning	10/10/12	:30	IDCVF DONNE 2425 CBS This Morning @7a 7-8a	_	HSIM
P3	\$600.00	News 8 @530	10/10/12	530-6p :30	News 8 @ 530p	_	HSIM
P3	\$900.00	11:15:59 PM LN M-F	10/09/12	ъ	IDCVF DONNE 2425 News 8 @ 11 M-F 11	-	HSIW
P2	\$2,600.00	10:30:57 PM Tue Hour 3	10/09/12	O	IDCVF DONNE2425 Tuesday 10-11p 95		HSIM
P2	\$4,000.00	8:19:17 PM Tue Hour 1	10/09/12	758-9p :30	IDCVF DONNE 2425 Tuesday 8-9p 75		HSIM
P3	\$600.00	7:34:35 PM M-F 730-8p	10/09/12		IDCVF DONNE 2425 Entertainment Tonight 72		HSIW
P3	\$550.00	7:21:12 PM M-F 7-730p	10/09/12	ਰੱ	Inside Edition		HSIM
Р3	\$700.00	6:28:56 PM News 8 @6	10/09/12		g News	POL/IDCVF-Donnelly II	HSIM
P3	\$600.00	6:20:17 PM News 8 @6	10/09/12	θ		POL/IDCVF-Donnelly II	HSIW
P3	\$600.00	5:45:19 PM News 8 @530	10/09/12		IDCVF DONNE2425 News 8 @ 530p 53	•	HSIM
P3	\$600.00	5:17:40 PM News 8 @5	10/09/12			•	HSIM
P4	\$150.00	4:31:12 PM M-F 4p-5p	10/09/12		oper	POL/IDCVF-Donnelly II	HSIW
P2	\$600.00	12:29:11 PM Y&R	10/09/12	1227-2p :30	IDCVF DONNE 2425 Soap Rotator 12	POL/IDCVF-Donnelly II	HSIW
P3	\$200.00	10:58:56 AM Price is Right	10/09/12	958-11a :30		_	HSIM
P3	\$150.00	8:29:11 AM CBS This Morning	10/09/12		IDCVF DONNE 2425 CBS This Morning @8 8-9a	POL/IDCVF-Donnelly II	HSIW
P3	\$350.00	7:29:26 AM CBS This Morning	10/09/12	:30	IDCVF DONNE 2425 CBS This Morning @7a 7-8a	-	HSIW
						06861736	Alt Order#:
Priority	Rate Ad-ID	Air Time Inv. Code (Placed	Date	ne Period Length	Product Estim Order Inventory Descript Time Period Length	Advertiser P	Station
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\$600.00 P \$200.00 P \$150.00 P	Daytime Afternoon				2. 10 10 10 10 10 10 10 10 10 10 10 10 10	
\$600.00 P \$200.00 P		10/15/12	1227-2p :30	IDCVF DONNE 2425 Soap Rotator	POL/IDCVF-Donnelly	HSIM
\$600.00 P	M-F 4p-5p	10/15/12	357-5p :30	IDCVF DONNE2425 Anderson Cooper	POL/IDCVF-Donnelly	HSIM
\$600.00 P	Let's Make a Deal	10/15/12	958-11a :30	IDCVF DONNE 2425 Let's Make A Deal	POL/IDCVF-Donnelly	HSIW
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	News 8 @6	10/15/12	558-630p :30	IDCVF DONNE 2425 News 8 @6	POL/IDCVF-Donnelly	HSIM
\$600.00 P	News 8 @530	10/15/12	530-6p :30	IDCVF DONNE 2425 News 8 @ 530p	POL/IDCVF-Donnelly	HSIM
\$350.00 P	CBS This Morning	10/15/12	7-8a :30	IDCVF DONNE 2425 CBS This Morning @7a	POL/IDCVF-Donnelly	HSIM
\$550.00 P	M-F 7-730p	10/15/12	658-730p :30	IDCVF DONNE 2425 Inside Edition	POL/IDCVF-Donnelly	HSIW
\$700.00 P	CBS Evening News		630-7p :30	IDCVF DONNE 2425 CBS Evening News	POL/IDCVF-Donnelly	HSIM
\$150.00 P3	CBS This Morning	10/15/12	8-9a :30	IDCVF DONNE 2425 CBS This Morning @8	POL/IDCVF-Donnelly	HSIM
\$900.00 P3	LN M-F	10/15/12	11-1135p :30	IDCVF DONNE2425 News 8 @ 11 M-F	POL/IDCVF-Donnelly	HSIM
\$600.00 P3	M-F 730-8p	10/15/12	728-8p :30	IDCVF DONNE2425 Entertainment Tonight	POL/IDCVF-Donnelly	HSIM
\$600.00 P3	News 8 @5	10/15/12	5-530p :30	IDCVF DONNE 2425 News 8 @5p	POL/IDCVF-Donnelly	HSIM
\$200.00 P3	Daybreak Sunday	10/14/12	558-9a :30	IDCVF DONNE 2425 Daybreak Sunday	POL/IDCVF-Donnelly	HSIW
\$400.00 P3	News 8 Weekend/S	10/14/12	/ 558-7p :30	IDCVF DONNE 2425 News 8 Weekend/Sunday	POL/IDCVF-Donnelly	HSIM
\$2,000.00 P3	Sun Hour 3	10/14/12	858-10p :30	IDCVF DONNE 2425 Sunday 9-10p	POL/IDCVF-Donnelly	HSIM
\$350.00 P3	Sportslocker Sun	10/14/12	1130p-12a :30	IDCVF DONNE2425 Sportslocker Sunday	POL/IDCVF-Donnelly	HSIM
\$1,600.00 P3	Sun Hour 4	10/14/12	958-11p :30	IDCVF DONNE2425 Sunday 10-11p	POL/IDCVF-Donnelly	HSIM
\$2,000.00 P3	Sun Hour 1	10/14/12	658-8p :30	IDCVF DONNE 2425 Sunday 7-8p	POL/IDCVF-Donnelly	HSIM
\$250.00 P3	Daybreak Saturday	10/13/12	558-9a :30	IDCVF DONNE2425 Daybreak Saturday	POL/IDCVF-Donnelly	HSIM
\$500.00 P3	NCAA Football	10/13/12	(3:00:00 PM-7:0(:30	IDCVF DONNE2425 NCAA Football	POL/IDCVF-Donnelly	HSIM
\$600.00 P3	M-F 730-8p	10/12/12	728-8p :30	IDCVF DONNE 2425 Entertainment Tonight	POL/IDCVF-Donnelly	HSIM
\$550.00 P3	M-F 7-730p	10/12/12	658-730p :30	IDCVF DONNE 2425 Inside Edition	POL/IDCVF-Donnelly	HSIM
\$2,000.00 P4	Fri Hour 3	10/12/12	958-11p :30	IDCVF DONNE 2425 Friday 10-11p	POL/IDCVF-Donnelly	HSIM
\$600.00 P3	News 8 @6	10/12/12	558-630p :30	IDCVF DONNE 2425 News 8 @6	POL/IDCVF-Donnelly	HSIM
\$150.00 P3	CBS This Morning	10/12/12	8-9a :30	IDCVF DONNE 2425 CBS This Morning @8	POL/IDCVF-Donnelly	HSIM
\$600.00 P3	News 8 @530	10/12/12	530-6p :30	IDCVF DONNE2425 News 8 @ 530p	POL/IDCVF-Donnelly	WISH
					Alt Order #: 06861736	Alt Order #
Rate Ad-ID Priority	ime Inv. Code (Placed	Date Air Time	Length	Product Estim Order Inventory Descript Time Period	Advertiser	Station

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	e box) AL CANDIDA	ATE	□ STAT	E/LOCA	L CAN	DIDATE	
To Ava Windov	ail Themselve v, Federal Ca	s of The Low ndidates Mus	est Unit Chast Sign The (arge Dur Certificat	ing a P tion Or	Political Page 3	
Station and	l Location:				Date: 20	12	
qualified candidate party for the officient theelection to be here.	Buyir of: Indiana De ate of the	Democration S. Senote eneral sday, Nave				political	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times Wee		Number of Weeks	
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national importance, and the same							
national importance," list the matters below:							
For programming that, in whole or in part, "communicates a mess	age relat	ing to	o any	politi	cal n	natter	ΟĬ

Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign 115 W Washington St.
Suite 1165
Indianapolis, IN 46204

I represent that the payment for the above described broadcast time has been furnished by:

Indiana Donocratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sherriane Standley	,
This station has disclosed to me its political advertising and discount, promotional and other sales practices (no	g policies, including: applicable classes and rates

To Be Signed By Candidate or Authorized Committee

	6	
06/13/12	near Core	
Date	Signature	

To Be Signed By Station Representative

☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Dunnelly
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:
☐ does ☐ does not
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:
(check applicable box)
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.
pard for the broadcast.
Son S Daniely
signature of eandidate or authorized committee
Joseph S. Donnelly
printed name date

Remit Address:

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

INVOICE

Advertiser POL/IDCVF-Donnelly
Product IDCVF DONNELLY
Estimate Number 2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Page 1 of 9

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order#	213168
Alt Order#	06861736
Deal #	
Order Flight	10/09/12 - 10/15/12

Pro		Special Handling
Αd	Cash	Billing Type
IDE	Broadcast	Billing Calendar

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue Northwest Billing Address:

Washington, DC 02001

Suite 210

Product Code	Advertiser Code	IDB#
352	354	

Agency Ref Advertiser Ref

IN5252/SP2893/TO824/A

9 WISH CBS This Morning @7a 7-8a to	WISH Th 10/11/12 :30 7:57 AM JSD121130H \$350.0	10/08/12 to 10/14/12 1xT	8 WISH CBS This Morning @7a 7-8a to	:30 7:55 АМ ЈЅВ121130Н	10/08/12 to 10/14/12 1xW	7 WISH CBS This Morning @7a 7-8a to	:30 7:29 АМ ЈЅД121130Н	10/08/12 to 10/14/12 1x -T	6 WISH CBS This Morning @7a 7-8a to	WISH M 10/15/12 :30 8:17 AM JSD121330H \$150.0	10/15/12 to 10/21/12 1x M	5 WISH CBS This Morning @8 8-9a to	WISH F 10/12/12 :30 8:57 AM JSD121130H \$150.0		4 WISH CBS This Morning @8 8-9a to	WISH Th 10/11/12 :30 8:29 AM JSD121130H \$150.0	10/08/12 to 10/14/12 1xT	3 WISH CBS This Morning @8 8-9a to	WISH W 10/10/12 :30 8:27 AM JSD121130H \$150.0		2 WISH CBS This Morning @8 8-9a to	WISH Tu 10/09/12 :30 8:29 AM JSD121130H \$150.0	10/08/12 to 10/14/12 1x -T	1 WISH CBS This Morning @8 8-9a to	Line Channel Description Time Day Date Length Aired Days Ad-ID Rate	
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WISH

CBS This Morning @7a

7-8a

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Remit Address: WISH

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Main: (317) 923-8888

Billing: (317) 923-8888

NVOICE

Advertiser POL/IDCVF-Donnelly
Product IDCVF DONNELLY
Estimate Number 2425

ı	Invoice #	213168-1
	Invoice Date	10/21/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/15/12

Page 2 of 9

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National
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Order Flight	Deal #	Alt Order#	Order#
10/09/12 - 10/15/12		06861736	213168

Proc		Special Handling
Αdv	Cash	Billing Type
IDB	Broadcast	Billing Calendar

Attention: Accounts Payable 650 Massachusetts Avenue Northwest

Billing Address:

Buying Time

Washington, DC 02001

Suite 210

Product Code	Advertiser Code	IDB#
352	354	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

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Noon News			Soap Rotator			Soap Rotator			Soap Rotator			Let's Make A Deal			Let's Make A Deal			Let's Make A Deal			The Talk			The Talk			CBS This Morning @7a	Channel Description
1158a-1230p			1227-2p			1227-2p			1227-2p			958-11a			958-11a			958-11a			2-3p			2-3p			7-8a	Time
to	M 10/15/12	10/15/12 to 10/21/12	ťo	Th 10/11/12	10/08/12 to 10/14/12	₽	Tu 10/09/12	10/08/12 to 10/14/12	đ	M 10/15/12	10/15/12 to 10/21/12	ð	Th 10/11/12	10/08/12 to 10/14/12	ť	Tu 10/09/12	10/08/12 to 10/14/12	to	F 10/12/12	10/08/12 to 10/14/12	ť	W 10/10/12	10/08/12 to 10/14/12	to	M 10/15/12	10/15/12 to 10/21/12	to	Day Date
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HSIM Remit Address:

Main: (317) 923-8888 Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888

NVOICE

Estimate Number 2425 Advertiser Product POL/IDCVF-Donnelly IDCVF DONNELLY

	Invoice #	213168-1
 	Invoice Date	10/21/12
	Invoice Month	October 2012
 	Invoice Period	10/01/12 - 10/15/12

Page 3 of 9

Sales Region Station Sales Office Account Executive Petry Philadelphia **MSIW** National Petry/Philadelphia

 ווועטוכם בשום	10/21/12
 Invoice Month	October 2012
 Invoice Period	10/01/12 - 10/15/12
 Order#	213168
Alt Order #	06861736
 Deal #	

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Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		_

USA

Washington, DC 02001

Suite 210

Buying Time Attention: Accounts Payable

Billing Address:

650 Massachusetts Avenue Northwest

Product Code	Advertiser Code	IDB#
352	354	

Order Flight

10/09/12 - 10/15/12

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	
	IN5252/SP2893/TO824/A	352	354	

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HSIW

News 8 @6

558-630p

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Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

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Estimate Number 2425

l	Invoice #	213168-1
	Invoice Date	10/21/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/15/12

National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station

Order Flight	Deal #	Alt Order#	Order#
10/09/12 - 10/15/12		06861736	213168

70		Special Handling
⊳	Cash	Billing Type
=	Broadcast	Billing Calendar

Washington, DC 02001 USA

Suite 210

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue Northwest Billing Address:

Product Code	Advertiser Code	IDB#
352	354	

Ref	>	NEOES/SESSOS/TOSSA/A
Advertiser Ref	Agency Ket	IN5252/SP2893/10824/A
	Advertiser Ref	

37	36	35	34	33	32	3	30	29	Line 28
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News 8 @5p	News 8 @5p	News 8 @ 530p	News 8 @ 530p	News 8 @ 530p	News 8 @ 530p	News 8 @ 530p	News 8 @6	News 8 @6	Channel Description WISH News 8 @6
5-530p	5-530p	530-6p	530-6p	530-6p	530-6p	530-6p	558-630p	558-630p	Time 558-630p
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Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

N O C E

Advertiser POL/IDCVF-Donnelly
Product IDCVF DONNELLY
Estimate Number 2425

Invoice #	213168-1
Invoice Date	10/21/12
 Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Page 5 of 9

Sales Region		Account Executive Petry Philadelphia	Station
National	Petry/Philadelphia	Petry Philadelphia	WISH

Order Flight	Deal #	Alt Order#	Order#
10/09/12 - 10/15/12		06861736	213168

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Washington, DC 02001

Suite 210

650 Massachusetts Avenue Northwest

Buying Time Attention: Accounts Payable Billing Address:

Product Code 352	Advertiser Code 354	IDB#

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

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Entertainment Tonight	CBS Evening News			CBS Evening News			CBS Evening News			CBS Evening News			CBS Evening News			News 8 @5p			News 8 @5p			News 8 @5p			News 8 @5p	Channel Description
728-8p	630-/p	1		630-7p			630-7p			630-7p			630-7p			5-530p			5-530p			5-530p			5-530p	lime
M 10/15/12 to	to 1/15/12 to	F 10/12/12	10/08/12 to 10/14/12	to	Th 10/11/12	10/08/12 to 10/14/12	to	W 10/10/12	10/08/12 to 10/14/12	to	Tu 10/09/12	10/08/12 to 10/14/12	to	M 10/15/12	10/15/12 to 10/21/12	to	F 10/12/12	10/08/12 to 10/14/12	to	Th 10/11/12	10/08/12 to 10/14/12	to	W 10/10/12	10/08/12 to 10/14/12	to	Day Date
:30	1×	:30	1×		:30	1 ×		:30	1x		:30	1×		:30	1x		:30	1×		:30	1x		:30	1x		Lengti
6:29 PM	M	6:29 PM	F		6:29 PM	T		6:59 PM	W		6:29 PM	-T		5:27 PM	M		5:22 PM	1 1 1		5:11 PM	T		4:58 PM	W		Length Aired Days
JSD121330H		JSD121130H			JSD121130H			JSD121130H			JSD121130H			JSD121330H			JSD121130H			JSD121130H			JSD121130H			Ad-ID
\$700.00		\$700.00			\$700.00			\$700.00			\$700.00			\$600.00			\$600.00			\$600.00			\$600.00			Rate Reconciliation
ـــ		1						. 1			1			1			1			7						Ref#



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Advertiser POL/IDCVF-Donnelly
Product IDCVF DONNELLY
Estimate Number 2425

•	Invoice #	213168-1
	Invoice Date	10/21/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/15/12

Page 6 of 9

9	Sales Region	Sales Office	Account Executive Petry Philadelphia	Station
	National	Petry/Philadelphia	Petry Philadelphia	WISH

Order Flight	Deal #	Alt Order#	Order#
10/09/12 - 10/15/12		06861736	213168

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

Attention: Accounts Payable 650 Massachusetts Avenue Northwest

Buying Time

Billing Address:

Washington, DC 02001

Suite 210

	L	L_
Product Code	Advertiser Code	IDB#
352	354	

⊳	A	
Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

54	ć	5 <u>7</u> 33			52			51					50			49			48				47			46	Line
HSIM HSIM		HSIM	WISH HSIW		HSIM	HSIM		HSIW	HSIM	HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM	HSIM		HSIM	HSIM		HSIM	Channe
Inside Edition	ווסומק רמומטוו	Inside Edition			Inside Edition			Inside Edition		NFL Today	Daybreak Saturday		Entertainment Tonight			Entertainment Tonight			Entertainment Tonight				Entertainment Tonight			Entertainment Tonight	Channel Description
658-730p	000-100-0	658-730n			658-730p			658-730p		NFL Today	558-9a		728-8p			728-8p			728-8p				728-8p			728-8p	Time
Th 10/11/12 to	10/08/12 to 10/14/12	71/11/01 21/11/01		10/08/12 to 10/14/12	ð	Tu 10/09/12	10/08/12 to 10/14/12	ð		Su 10/14/12	Sa 10/13/12	10/15/12 to 10/21/12	ť	F 10/12/12	10/08/12 to 10/14/12	to	Th 10/11/12	10/08/12 to 10/14/12	ť	Th 10/11/12	W 10/10/12	10/08/12 to 10/14/12	ť	Tu 10/09/12	10/08/12 to 10/14/12	to	Day Date
:ပဲ	1x		:00	1×		:30	1×			:30		1×		:30	1×		:30	1×		:30		1x		:30	1x		Lengt
7:11 PM	T	7:26 PM		W		7:11 PM				11:59 AM	6:39 AM	M		7:56 PM			7:46 PM	T		7:41 PM		W		7:40 PM	-T		Length Aired Days Ad-ID
JSD121130H		JSD121130H				JSD121130H				JSD121330H	JSD121330H			JSD121130H			JSD121130H			JSD121130H				JSD121130H			Ad-ID
\$550.00		\$550.00 MG for 52.1 10/10	\$550.00 See MG 52.2			\$550.00			\$600.00 See MG 50.2,50.3		\$150.00 MG for 55.1,50.1			\$600.00			\$600.00				\$600.00 See MG 47.2			\$600.00			Rate Reconciliation
		2	1			1			7	ω	2			1			-1			2	1						Ref#



90359 Chica Main: Billin **WISH** Remit Address:

H 9 Collections Center Drive ago, IL 60693 :: (317) 923-8888 ıg: (317) 923-8888

	,
Advertiser	POL/IDCVF-Donnelly
Product	IDCVF DONNELLY
Estimate Number	2425

Invoice Month

Order Flight	National	Sales Region
Deal #	Petry/Philadelphia	Sales Office
Alt Order#	Petry Philadelphia	Account Executive Petry Philadelphia
Order#	WISH	Station

į	Invoice #	213168-1
	Invoice Date	10/21/12
L	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/15/12
	Order#	213168
	Alt Order#	06861736
	Deal #	

Billing Calendar	Broadcast	=
Billing Type	Cash	⊳
Special Handling		ס

Washington, DC 02001 USA

Suite 210

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue Northwest

Billing Address:

Product Code	Advertiser Code	IDB#
352	354	-

10/09/12 - 10/15/12

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

NVOICE

Advertiser POL/IDCVF-Donnelly
Product IDCVF DONNELLY
Estimate Number 2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Page 8 of 9

Sales Region	Sales Office	Account Executive Petry Philadelphia	Station
National	Petry/Philadelphia	Petry Philadelphia	WISH

Alt Order	Alt Orde Deal #
der#	der#
06861736	06861736

_		Special Handling
$\overline{}$	Cash	Billing Type
	Broadcast	Billing Calendar

Washington, DC 02001

Suite 210

650 Massachusetts Avenue Northwest

Buying Time Attention: Accounts Payable Billing Address:

ı			
	Product Code	Advertiser Code	IDB#
	352	354	

Advertiser Ref	Agency Ref	Product Code
	IN5252/SP2893/TO824/A	352

	71		70		69			68			67			66			65			64			63	Line
HSIM	HSIM HSIM		HSIN HSIN		HSIM	HSIM		WISH	MSIM		HSIW	HSIM		HSIM	HSIM		HSIM	HSIM		HSIW	WISH		WISH	Channe
	CBS Morning News		NCAA Football		Daybreak Saturday			Sportslocker Sunday			Daybreak Sunday			News 8 Weekend/Sunday			News 8 @ 11 M-F			News 8 @ 11 M-F			News 8 @ 11 M-F	Channel Description
	430-5a		NCAA Football		558-9a			1130p-12a			558-9a			558-7p			11-1135p			11-1135p			11-1135p	Time
10/08/ Tu Th	Sa	10/08/	Sa	10/08/		Su	10/08/		Su	10/08/		Su	10/08/		X	10/15/		Тh	10/08/		×	10/08/		Day
10/08/12 to 10/14/12 Tu 10/09/12 Th 10/11/12	10/13/12 to	10/08/12 to 10/14/12	10/13/12 to	10/08/12 to 10/14/12	ťo	10/14/12	10/08/12 to 10/14/12	to	10/14/12	10/08/12 to 10/14/12	ť	10/14/12	10/08/12 to 10/14/12	to	10/15/12	10/15/12 to 10/21/12	ð	10/11/12	10/08/12 to 10/14/12	₽	10/10/12	10/08/12 to 10/14/12	ರ	Date
:30 :30	:30	1×	:30	1×		:30	×		:30	1 _x		:30	1x		:30	1×		:30	1×		:30	×		Length
-TWTF 4:59 AM 4:55 AM	6:32 PM	S-	6:58 AM	S-		11:56 PM	SS		8:40 AM	SS		6:38 PM	S		11:22 PM	M		11:21 PM	T		11:32 PM	W		Length Aired Days
JSD121130H JSD121130H	JSD121330H		JSD121130H			JSD121130H			JSD121330H			JSD121130H			JSD121330H			JSD121130H			JSD121130H			Ad-ID
\$50.00 \$50.00	\$500.00		\$250.00			\$350.00			\$200.00			\$400.00			\$900.00			\$900.00			\$900.00			Rate Reconciliation
N <u>1</u>	-1					_						1			1						1			Ref#



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/IDCVF-Donnelly
Product IDCVF DONNELLY
Estimate Number 2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Page 9 of 9

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/09/12 - 10/15/12		06861736	213168

	Billing Type Cash
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Attention: Accounts Payable 650 Massachusetts Avenue Northwest

Buying Time

Billing Address:

Washington, DC 02001

Suite 210

Product Code	Advertiser Code	IDB#
352	354	

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	Advertiser Ref	Agency Ref	
		IN5252/SP2893/TO824/A	

WISH		72 WISH	Line Channel
		Noon News	Description
		1158a-1230p	Time
Τh	10/08/12 t	†	Day
10/11/12	0/08/12 to 10/14/12	to	Date
:30	1×		Length
12:25 PM	TF		Aired Days
JSD121130H			Ad-ID
\$650.00			Rate Reconciliation
			Ref#

Aired Spots 72

Gross Total \$45,600.00

Agency Commission \$6,840.00

Net Amount Due \$38,760.00 Payment Terms 30 Days